



## Agreement marketing material

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- Newsletters, brochure, catalogues
- Ads, marketing materials
- Posters, wall décor (but not for resale or license)
- Corporate presentations, videos
- Websites
- Social media sites including video platforms
- Mobile apps
- Email
- E-books, e-catalogues
- Software applications

The images/movies/marketing materials can be used freely with these applications, given the following restrictions:

- Do not crop, hide or otherwise change the images/movies/marketing materials so that the LK Armatur's product becomes invisible
- Do not use the images/movies/marketing materials in connection with an unflattering or controversial subject
- Do not use the images/movies/marketing materials in pornographic, defamatory or otherwise unlawful use
- Do not use the images/movies/marketing materials in logo, corporate ID, trademark or service mark
- Do not use the images/movies/marketing materials where a third party selects material to be printed or displayed on a product
- Do not enable third parties to download, extract or access the images/movies/marketing materials as a separate file

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LK Armatur AB may request that any use of the images that, in LK Armatur's sole judgment does not comply with these guidelines, is modified or deleted. If cooperation/trade with LK Armatur AB is terminated the rights to use images expires.